

# AI VOICE FOR CALLS





### **ABOUT US**

Our conversational voice AI assistant enables businesses to proactively engage with their customers and automate customer service conversations. That's greater efficiency, improved outcomes and most importantly, a better customer experience. Callin.io was conceived in July 2023 when our founder posed the question, "What if we create an AI specifically for phone conversations, startig from the power of ChatGPT?"

Recognizing the constraints of the current intent-matching AI systems, he aimed to develop an AI capable of posing open-end-ed questions and extracting insights from human interactions.

Now, our platform empowers businesses to revolutionize their communication with customers through proactive engagement strategies. In just the past five months, we have facilitated over 9 million minutes of AI-human conversational exchanges.

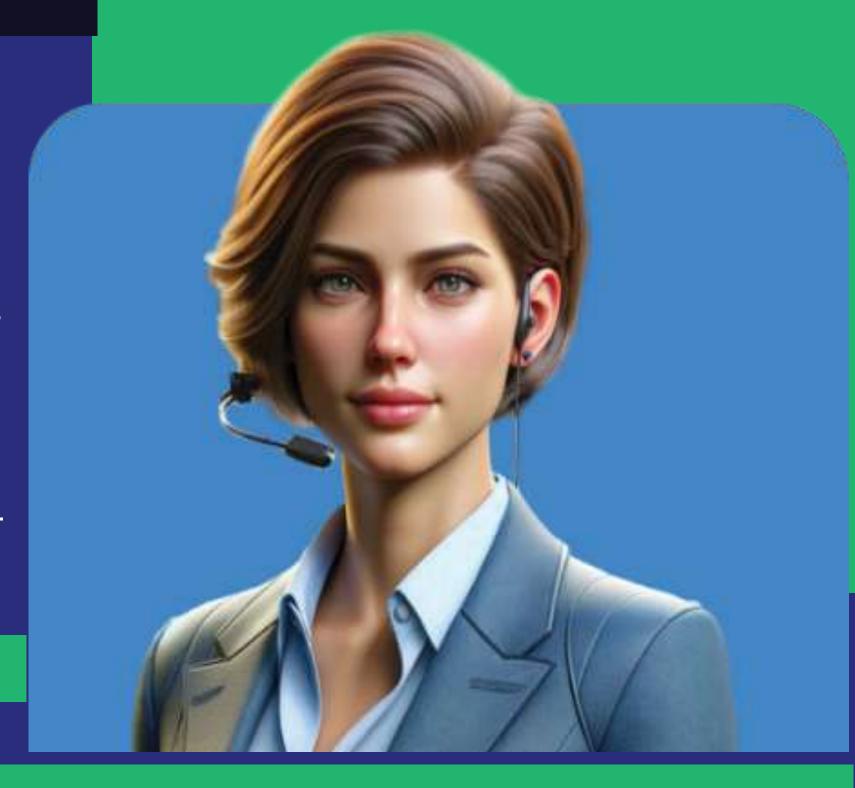
#### **ENHANCED ACCURACY AND CONSISTENCY**

Unlike human agents who may make errors or provide inconsistent information, AI voice systems are programmed to deliver accurate and reliable responses every time. This consistency helps maintain a positive brand image and ensures that customers receive the same high-quality service no matter when they call. The system can be updated regularly to ensure that the information provided is always current and accurate, reducing the chances of miscommunication.



#### PERSONALIZED INTERACTIONS

Thanks to advancements in AI and machine learning, AI voice for calls can provide personalized customer experiences. By analyzing past interactions and customer data, the system can tailor responses to meet individual needs. For example, the system can recognize repeat customers and provide them with faster service or customized offers based on their previous interactions. This level of personalization builds stronger customer relationships and fosters loyalty.





## THANK YOU